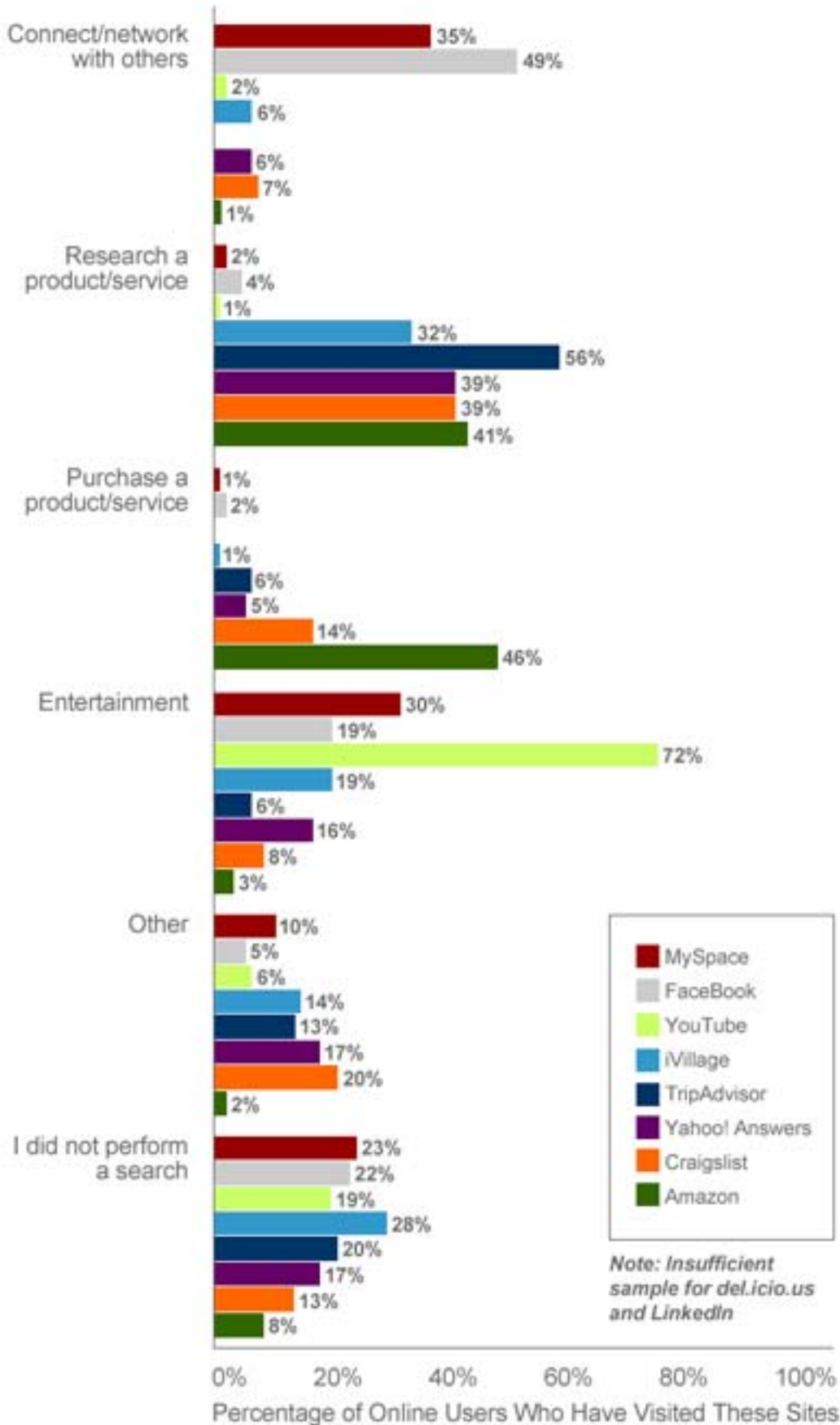


Reason for Website Search



Source: JupiterResearch/Ipsos Insight Consumer Survey (01/07), n = 858 (MySpace); n=825 (YouTube); n=192 (FaceBook); n=84 (LinkedIn), n=518 (Yahoo! Answers); n=1268 (Amazon); n=204 (TripAdvisor); n=520 (Craigslist); n=81 (del.icio.us); n=240 (iVillage), (US only)

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